

## Handout

## 10 Questions Framework: Parkland Viewing Guide

**Directions:** As you view the documentary about Parkland student activists, record your responses to the questions in bold.

Question: Why does it matter to them?	Answer:
1. What motivated Parkland students to act?	
Question: How much do they share?	Answer:
2. What risks did Parkland students take?	
Question: How do they make it about more than themselves?	Answer:
3. How did Parkland students build on their personal experiences to create a broad-based movement?	
Question: Where did they start?	Answer:
4. How did the Parkland students' movement against gun violence begin?	

Question: How do they make it easy and engaging?	Answer:
5. How did Parkland students enable people to participate in their movement in small ways?	
Question: How do they get wisdom from crowds?	Answer:
6. How did Parkland students use mass actions to achieve their aims?	
Question: How do they handle the downside of crowds?	Answer:
7. How did Parkland students handle the risks associated with gaining so much public attention?	
Question: Are they pursuing voice or influence or both?	Answer:
8. Is the goal of the Parkland students to raise awareness, change policy, or both?	
Question: How do they get from voice to change?	Answer:
9. How did Parkland students use social media to amplify their message? What other strategies did they use to enact change?	
Question: How do they find allies?	Answer:
10. What strategies did Parkland students use to form alliances with other groups and individuals affected by gun violence?	