

**Handout**

# Analyzing Levers of Power

Reading name: \_\_\_\_\_

1. What change did the individual(s) in this reading want to make?
2. What strategies did the individual(s) use in order to make the change happen?
3. Which powerful people or organizations (“levers of power”) did the individual(s) attempt to influence?  
How?
4. Which strategies led to the most success? Which failed?

Describe a strategy you observed in your reading that addresses each lever of power listed below. If the subject of your reading does not attempt to use one of the levers, write "N/A" next to it.

Lever of Power	Strategy
Government (National, State, Local)	
Nonprofit Organizations/ Charities	
Industry/ Commercial Organizations	
Professional Media	
Social Media/Internet	
Schools and Education	
Influential Individuals (Authors, Lecturers, Influencers, Celebrities, Athletes, Activists, Politicians, etc.)	